



# COMMONLAND

## 4 RETURNS FROM LANDSCAPE RESTORATION

*Do you believe that healthy landscapes and ecosystems are the basis of our lives? And that they provide food, water, clean air, a stable climate, biodiversity, good health, security and happiness? Are you concerned about the fact that land mass is seriously degraded as a consequence of centuries of human activity? The good news is that this can be reversed and you can be a part of it!*

Commonland's mission is to create an investable large-scale landscape restoration industry, based on sustainable business models and delivering 4 returns: return of inspiration, return of natural capital, return of social capital, and return of financial capital. We aim to restore large-scale degraded ecosystems worldwide, by actively involving investors, companies and entrepreneurs in landscape restoration. Commonland is an entrepreneurial, impact-driven foundation with an international multidisciplinary team of business developers and experts in the fields of landscape restoration, finance, communication, science and education. We develop a growing number of (international) landscape projects and concrete business plans with our *4 Returns Projects*, give advice to third parties, and develop a science and education agenda. To support Commonland's projects, funds are raised through private, public and corporate partners.

Therefore, we are looking for a highly qualified

### Major Gift Development Officer (30 - 40 hours)

#### What will your responsibilities be?

You will be responsible for developing a professional fundraising strategy and process. This includes the development of a funding vehicle, the development of fundraising materials and the day-to-day coordination of all fundraising activities. You will work closely with the management of Commonland and support the management in its aims with regard to contacting leads, executing fundraising activities and extending the combined networks.

- You will be responsible for raising funds for both unearmarked and earmarked projects, and programmes;
- You will develop and implement a strategy for growth of the individual and corporate supporter base and you will build a large personal and business network that leads to fundraising opportunities;
- You will coordinate, prepare and draft all funding applications and you will be the contactperson for the *Nationale Postcode Loterij*;
- You will research and target charitable trusts and foundations, individuals, (international) cooperation partners, etc., whose criteria match Commonland's aims and activities;
- You will analyse market trends and the investor base, and adapt our fundraising focus accordingly;
- You will manage and update our database in order to have an adequate registration of the relationship (management) with donors;
- You will coordinate meetings to ensure alignment of priorities and you will act as Secretariat of a newly created Fundraising Committee.

**What do you bring to the table?**

- You have 5+ years of relevant (international) experience with regard to (grantmaking and) fundraising processes and donor relations;
- You are a self-starter, a proactive and independent thinker, and you are highly service-minded;
- You are capable of making connections and building strong relationships with donors at all levels, and you enjoy working on a high strategic level without losing sight of the details;
- You fit the following job profile: team player, multitasker, accurate, cooperative, flexible, display courage and confidence in relationship building, excel in and enjoy maintaining relations;
- You possess excellent writing and verbal skills. You master English and Dutch impeccably at a professional level, and preferably also Spanish;
- You live in the Netherlands, preferably near Amsterdam, or are willing to relocate;
- You have a strong affinity with Commonland's mission and vision.

**What do we offer?**

- An inspiring and dynamic workplace in Amsterdam with a dedicated and passionate team;
- An internationally focused organisation with room for personal development and growth;
- Starting with a one year contract, with the intention to prolong when performance meets expectations.
- Salary based on your work experience (gross salary of max €5.000,- on a full time base) and good secondary benefits.

**Interested?**

Nassau Fundraising is responsible for the recruitment of this vacancy. Are you interested? Please send your resume and application letter to Maike Heusinkveld (email: [maike@nassau.nu](mailto:maike@nassau.nu)), before Sunday the 5<sup>th</sup> of March. If you have any questions, you can contact her by phone: 0031 - (0) 20 520 65 55.

The first job interview will take place on Thursday the 9<sup>th</sup> of March at the office of Nassau Fundraising in Amsterdam. The second and third job interview will take place in the period between Monday the 13<sup>th</sup> and Friday the 24<sup>th</sup> of March, at the Commonland office in Amsterdam. We would like you to take into account these dates in your schedule. If, for any reason, these dates pose a problem for you, please make sure you mention it in your application letter.